



Archistar

eGuide

Property Development Feasibility



Includes **FREE**
Feasibility Calculator!



Removing The Uncertainty

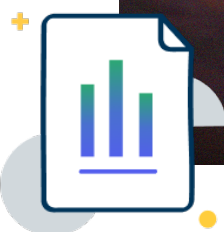
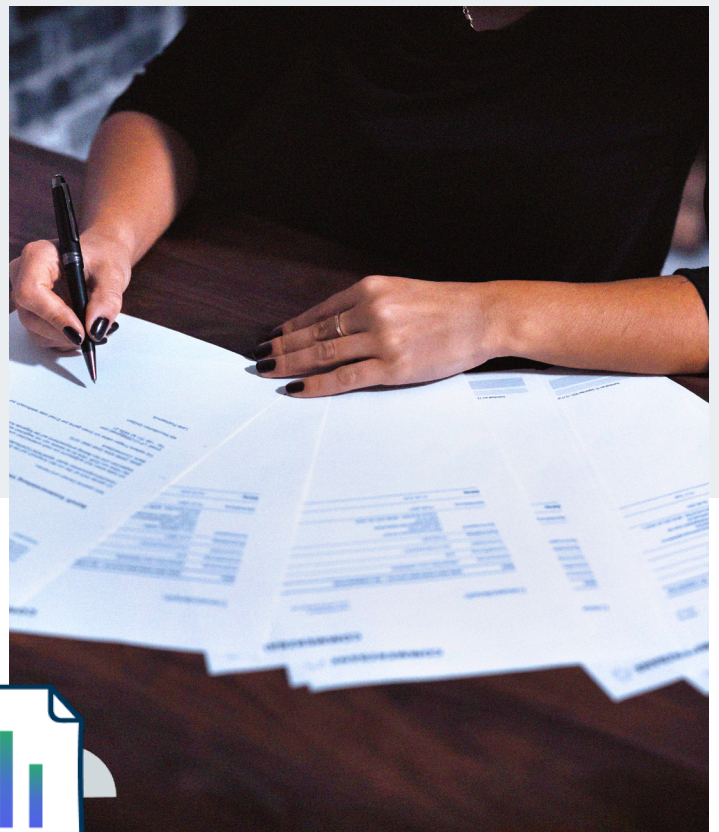


Making the right choice with our new eGuide!

In this eGuide we'll walk you through everything you need to consider to make your next project viable before committing any money or signing any contracts.

Just as an effective business requires a strong business plan, a new property development requires **plenty of strategic thinking** before construction begins.

Crunching the numbers and analysing market conditions can ensure that you have a more accurate vision of how valuable your new development will be, making it easier for you to avoid any serious mistakes.



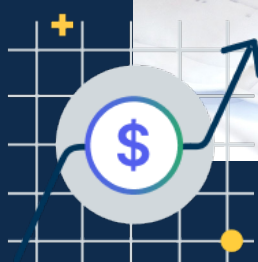


A comprehensive property development feasibility study not only provides the confidence you need to begin your construction work with accuracy and focus, it also help to determine whether your development will be a success or failure.

This means that you can reduce your risk of investing in properties unable to deliver a good return on investment.

Read and share our new guide now to make this year's project your most profitable one to date!

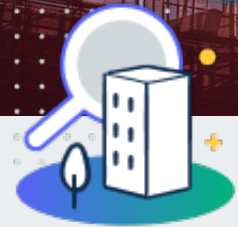
Don't forget to run your numbers using the Archistar Feasibility Calculator. **See page 8.**



What Is A Property Development Assessment & Feasibility Study?



An assessment and feasibility study is crucial to your land development business plan. The goal being to better understand the opportunity behind the investment. As well as how to balance risk and return.



Undertaking the assessment & feasibility study helps you not only build your budget but also forecast your potential profits.

Therefore helping you figure out if all of the numbers make sense. If they don't, then you know that this is a project that will **not deliver profits**. Furthermore, once you build out your project into the feasibility study, you'll be able to test every assumption, make smart decisions and maximise the upside opportunity.

What's Included In A Property Development Feasibility Study?



Assessing the viability of your development project means conducting a range of studies into feasibility. Each of these evaluations will focus on different areas of your development, from the materials you plan on using, to the location in which you'd prefer to build.



The first study most property developers will face involves checking your development site for zoning issues and addressing the value of the area.



As a property developer, you have expectations on how much money you want to make from any given investment. A feasibility study is your best opportunity to make sure that you're going to access the returns that you need to continue **growing your company and expanding your portfolio.**

Your study will consider things like cash flow, and equity, generally on a per unit, or per lot basis. This means that the expenses and profits in your system will be evaluated according to each individual property in your plan.



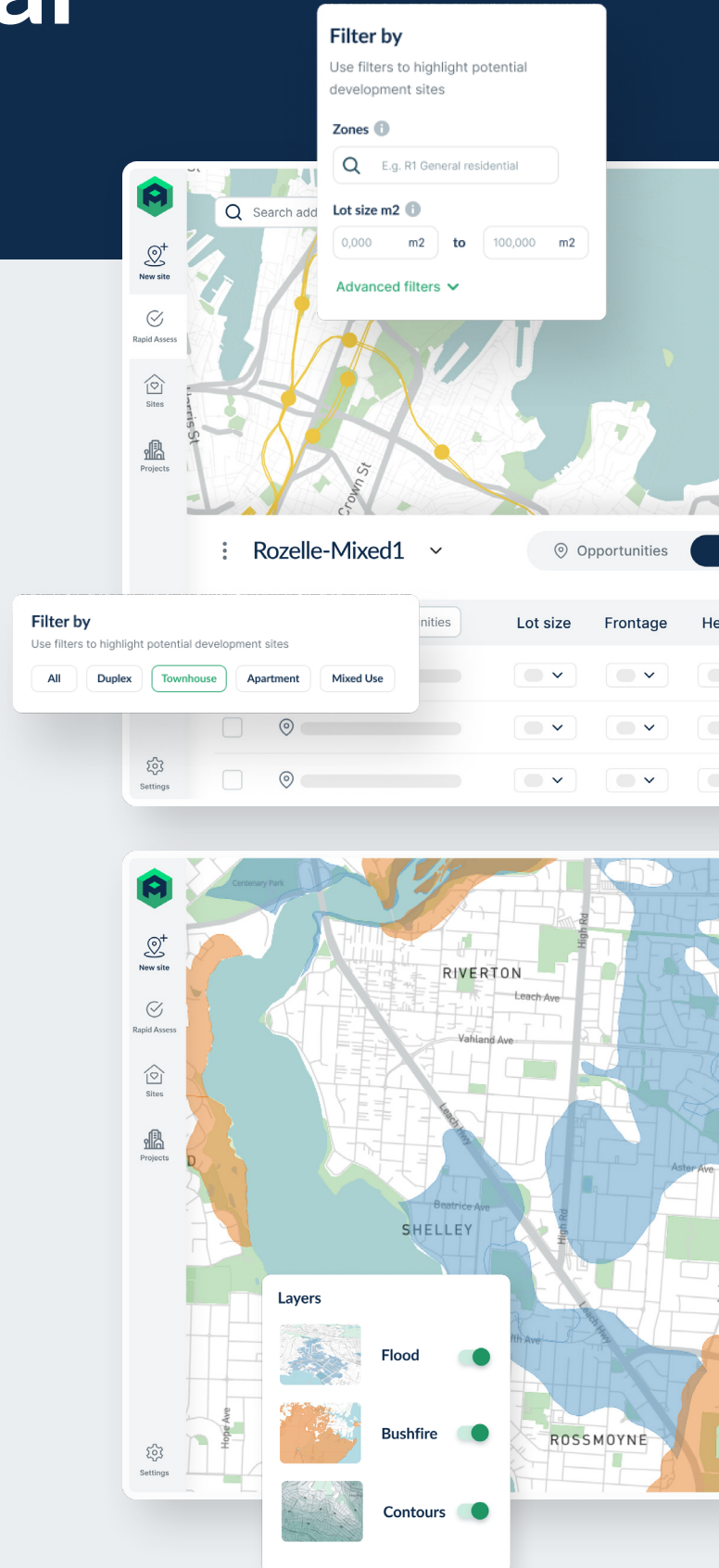
Getting Started With Archistar



While it's fair to say that a study takes time, it's also important to acknowledge that this research is the easiest and most effective way to ensure that you have the numbers you need to plan a successful property development project.

Collecting all the numbers mentioned above can be difficult during the first stages of property planning.

However through Archistar's built-in functionality, you can understand your model as input changes.





The key to success is making sure that you update your feasibility study every time a variable in your project changes. That way, you can consistently learn from what the numbers in your plan are saying.

Remember, **accuracy is key**. When it comes down to it, a study is an essential and valuable part of any development project. Not only does it ensure that you have the potential for profit, it can also open the door for attention from potential investors and stakeholders.



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[Archistar Feasibility Calculator](#)

Any Questions?

Archistar revolutionises the way property professionals find, assess and design sites. Transform your months' long process into a ten minute analysis.

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